

ABOUT THE PROJECT

The project “**SCOPE – Skills for Corporate Entrepreneurship**” (project No. 2017-1-AT01-KA202-035043) is executed within the framework of Erasmus+ Programme, KA2-Cooperation and Innovation for Good Practices, funded by European Union. The duration of the project is 24 months, starting on 1st October 2017 and ending on 30th September 2019.

The consortium partnership consists of 8 partners from 4 EU countries: Austria, Spain, Greece and Bulgaria. All partners have the necessary experience not only in the respective professional area they occupy but also in transnational cooperation in different EU projects and programmes. This will contribute to the creation of a working and successful partnership within and after the project realization.




WHY SCOPE?

Corporate entrepreneurship is defined as a process that goes on inside an existing firm and that may lead to new business ventures, the development of new products, services or processes and the renewal of strategies and competitive postures. As such, it can be seen as the sum of a company’s innovation, venturing and renewal efforts. Corporate entrepreneurship would not work, unless there are entrepreneurially-thinking employees – so called intrapreneurs.

A holistic approach of the **SCOPE** project will assure that companies and their employees can benefit from the project and intrapreneurship can be established more efficiently. Newly developed and innovative competence matrices for managers and for employees/students and an easy-to-use ex-ante gap analysis tool for managers will offer added value to the European company and training provider landscape.

OBJECTIVES







The overall project objectives are:

-  to foster innovativeness and company growth in European companies
-  to establish intrapreneurial structures in companies
-  to enhance the employability and intrapreneurial skills of employees



TARGET GROUPS

Direct beneficiaries of project results are:

-  managers of companies
-  employees of companies
-  VET students
-  training providers
-  business development agencies
-  employment agencies



SCOPE RESULTS INCLUDE:

The expected intellectual outputs are the following:

- IO1:** Corporate Entrepreneurship Good Practice Catalogue
- IO2:** Corporate Entrepreneurship Competence Matrix for Managers and Employees/Students
- IO3:** Corporate Entrepreneurship Training Programme
- IO4:** Corporate Entrepreneurship Guide Book & Promotional Video

SCOPE program for corporate entrepreneurship will be tailored, developed and implemented to the real needs and expectations of managers and leaders, and will increase the quality of VET education, combining high level of excellence and attractiveness.

Our free intrapreneur courses (expected in 2019) will be taught using contemporary training methods, such as problem-based learning, game-based learning, case study method, etc. The joint program will be organized using blended learning concept.

The training program will be modular and practice-oriented, and will overcome skills mismatches and increase intrapreneurial competencies in the long-term perspective of organisations.

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